

SMM for Human Resource Function

The rise of social media within the organizations (even with employees) warrants a new approach for employee communication and collaboration. We believe that the days of banning social media in office are long gone. Instead employers must learn ways to optimize use of social media to their advantage.

Social Media can play a very critical role for Human Resource function by increasing Employee Engagement in their daily work life:

Stage 1: Understanding of human resource policies of the company

Formulate the **Windchimes People Management™ (WPM)** program by assimilating information on:

- The genesis or lineage of the corporate
- The profile of the employees
- The human resource policies, benefits and facilities regarding employees
- Interacting with few employees to understand the current status
- Any other specific objective to be achieved

Stage 2: Implementing the Windchimes People Management™ (WPM) program

Increase interaction with employees by employing

- Building company specific internal social networking site
- Encourage employees to create profiles
- Create and encourage employees to form hobby based groups and communities
- Promote corporate values, seek feedback & organize relevant events
- Develop applications for communities

Please refer to our [Website FAQs](#) for more details

You can visit our [Windchimes website](#) and our [Windchimes Blog](#)